



Donna Economic Development Corporation 4A & 4B

307 South 12th Street, Donna, TX 78537

O: 956-464-3314 | C: 956-672-0739 | E: acastaneda@cityofdonna.org

June 5, 2026

Subject: Sponsorship Opportunity

Dear Business Owner,

On behalf of the Donna Economic Development Corporation, I'm excited to invite your business to become an official Donna EDC Community Partner.

Each year, the Donna EDC proudly hosts and supports community events and small business initiatives that promote local commerce, showcases the vibrancy of our city, and bring the community together.

In the past, we reached out for sponsorship event by event. This year, we are excited to introduce a streamlined Annual Sponsorship Program that allows your business to receive recognition and visibility across all Donna EDC events and initiatives throughout the year with one commitment.

The Community Partner model offers:

- Year round exposure for your business
- Recognition at multiple high attendance community events
- Promotion through Donna EDC marketing, social media, and printed materials
- The flexibility to enhance your visibility through optional A La Carte opportunities

Your investment is not just a sponsorship – it is a partnership in growing our local economy and creating memorable experiences for our community.

We hope you will consider joining us as a Donna EDC Community Partner. Enclosed you will find our sponsorship levels and benefits for your review.

Thank you for your continued support of Donna's growth and success. We look forward to partnering with you. If you have any questions, please contact Erica Limon, 956-359-7409.

Warm regards,



April Castañeda
EXECUTIVE DIRECTOR
Economic Development Corporation
City of Donna, TX

☎ 956-672-0739
✉ acastaneda@cityofdonna.org
📍 307 South 12th Street, Donna, TX 78537
🌐 facebook.com/DonnaEDC
🌐 [LinkedIn/ajcastaneda](https://www.linkedin.com/company/ajcastaneda)



Donna EDC Community Partner Sponsorship Form

COMMUNITY PARTNER SPONSORSHIP OPPORTUNITIES				
Receive recognition and visibility across all Donna EDC events and initiatives throughout the year with one commitment for the following events including but not limited to: 4 th of July Firework Show, Evenings at the Square, Business Mixer, etc.				
Benefit	Presenting Sponsor \$3,000	Gold Partner \$2,500	Silver Partner \$1,500	Bronze Partner \$750
Logo On EDC Website	X	X		
Logo On All Event Collateral (Printed/Digital)	X	X	X	X
Social Media Recognition	X	X	X	
Live Recognition at Events, If Applicable	X	X	X	
Featured Business Spotlight	X			
Vendor Booth Space at Major Events, If Applicable	X			
A LA CARTE SPONSORSHIP OPPORTUNITIES				
4th of July Firework Show	Patriotic Sponsor \$1,000	Liberty Sponsor \$750	Stars & Stripes Sponsor \$500	
Logo On All Event Collateral (Printed/Digital)	X	X	X	
Social Media Recognition	X	X		
Live Recognition at Events, If Applicable	X			
Evenings at the Square (6 month event)	Platinum Sponsor \$2,500	Gold Sponsor \$2,000	Silver Sponsor \$1,500	Bronze \$1,000
Logo On EDC Website	X	X		
Logo On All Event Collateral (Printed/Digital)	X	X	X	X
Social Media Recognition	X	X	X	
Live Recognition at Events	X	X	X	
Vendor Booth Space	X			

Business Name: _____

Business Address: _____

Contact Person: _____ **Title:** _____

Phone: _____ **Email:** _____

Sponsorship Selection: ☐ Community Partner ☐ A La Carte

Amount: _____

If you have any questions, please contact Erica Limon, 956-359-7409.